



NALED

Together we make a difference

WHO WE ARE

Unique public-private association and think-tank that makes a difference

National Alliance for Local Economic Development (NALED) is an independent, non-profit and non-partisan association of businesses, local governments and civil society organizations that work together on improving the conditions for doing business in Serbia. Gathering nearly 340 members and an expert team of 100 employees, NALED initiates changes and supports the reforms to facilitate the work of businesses, improve the efficiency of state administration, and enhance the quality of life for citizens.

Since it was established in 2006, NALED has implemented 215 economic development projects with the support of international partners such as USAID, GIZ, EU, SIDA, EBRD, SDC, World Bank, British Embassy, UNDP, as well as private donors such as Philip Morris International, Mastercard, Visa and others.

Platform for public-private dialogue and reform monitoring

NALED is the leader in promoting public-private dialogue and one of the key stakeholders in defining the reform priorities and legal solutions relevant for the economy, based on research and analyses. NALED is the founder of the National Parliament's Economic Caucus. Its experts have participated in more than 70 Government's working groups for drafting legislation, but also strategies for countering shadow economy, improving competitiveness, developing eGovernment, healthcare digitalization, encouraging innovation etc.

As a founder and secretariat of the CORE Partnership for Competitive Region, NALED works on improving and harmonizing the conditions for doing business in the Western Balkans economies. Through the National Convention on EU and its monitoring tools such as the Regulatory Index of Serbia and Grey Book, NALED also actively contributes to the European integration process.

Catalyst of change from idea to realization

By performing legal and economic analyses, facilitating public-private dialogue, providing expert support in drafting regulations and strategies, software development, trainings for implementing legislation and raising awareness campaigns, NALED has provided major contribution in designing and implementing some of the most significant reforms for better business conditions.

OUR CONTRIBUTION

Efficient public administration » 155 Grey Book recommendations for cutting the red tape have been implemented » Stamp use abolished » eArchiving and eDelivery introduced » Business environment improved in 100 cities and municipalities of South East Europe through BFC certification

Safe investments » Electronic construction permitting system introduced, facilitating up to 145,000 electronic requests annually » Cadaster reform enabled property registration within 5 days via eCounter which is used by 500,000 citizens and businesses a year

Fair competition » eInvoicing and eFiscalization introduced » eInspector system enabled coordination of 38 state inspections » Improved system for electronic public procurements and registration of bidders involving 15.000 businesses

Predictable business » Transparency introduced for 100,000 flat-rate entrepreneurs through online calculator of flat-rate tax » 138 para-fiscal levies abolished, and online register developed identifying 2,000 fees and charges paid by citizens and businesses

Empowered businesses » Grants worth 3,000,000\$ allocated for local innovators and entrepreneurs » Subsidies obtained for introduction of cashless payments at 25,000 POS terminals in small shops and institutions

Strengthened agriculture » Electronic registration of seasonal workers introduced in agriculture, helping legal employment for 34,000 people » Improved legal framework for registering more than 370,000 agricultural households and awarding subsidies

Healthy economy » Healthcare Digitalization Program adopted, introducing unique eRecord and eSickLeave » Circular Economy Development Program adopted » Improved primary waste selection on the local level and 600 glass recycling bells installed

OUR ASPIRATIONS

NALED's new Strategic plan for the 2022-2025 period defines 12 strategic goals grouped in two key areas or level of operations, ensuring the improvement of public policies and services in various sectors on the local, national and regional level, with overall contribution to EU integration.

1. Improving public policies and services

- Improved legislation quality and process
- Reduced shadow economy
- Improved public finance
- Improved conditions for eGovernment and eBusiness
- Improved conditions for entrepreneurship and innovation
- Improved conditions for investments and construction
- Improved conditions for agriculture and food industry
- Improved health services and availability of medicines
- Supported implementation of the Green Agenda

2. Encouraging territorial development and EU integration

- Improved conditions for local economic development
- Improved and harmonized conditions for doing business in the Western Balkans
- Improved EU integration process related to economic development

While fulfilling its mission and goals, NALED makes sure to follow the organization's values as guiding principles: Synergy, Knowledge, Excellence, Integrity, and Welfare.



Synergy

Integrity

Knowledge

Excellence

Welfare

Managing Board



Supervisory Board



Executive Board



Advisory Board



NALED

in numbers

- 340** dedicated and responsible members
- 100** employees in the Executive Office
- € 4.9** million annual income
- 100+** institutional and international partners
- 215+** projects for economic development
- 70+** joint working groups with the Government of Serbia
- 170+** events per year
- 620+** analyses and publications
- 7,200** media quotes per year
- 4.6** million pageviews on NALED portals